



Ian Dickson
Action Coach
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Since signing up with Action Coach, we have come to understand the areas of our business that we have been neglecting or taking for granted. Ian has helped us to start out in a new business direction giving us support, feedback and ideas on our goals and strategies.

His amicable approach and responsiveness have helped us to set and achieve deadlines, even when they take us out of our comfort zone. He is very good at taking action where action is required and at understanding our needs and priorities. He encourages and provides back-up – and makes sure we keep on track!

Ian's insightful suggestions and analyses have helped us enormously, and his 'magic toolbox' of models, metaphors, stories and techniques has been invaluable.

We would highly recommend Ian to anyone wanting to expand their business or set out in a new direction.

Richard Gray

Managing Director, Footmark Media Ltd