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Business Coaching – for me or not for me.....?

I am a great believer in focused mentoring, having worked in such a privileged position with Senior Managers in a national Service Organisation for some 20 years. I recognize that very few people have the true empathy, skills and understanding to be able to undertake the task efficiently and effectively by ensuring constructive outcomes are achieved. The person being mentored must achieve both professional and personal growth – and that is no easy task.

When I made a huge lifestyle change and started my own business in 2006, it was with extreme cynicism some months later I attended Ian Dickson's free seminar. In that first evening, I recognized his easy, comprehensive style and committed passion that was later to become respected. I signed-up immediately and since then have learnt so much, that I just want to learn more. He has helped me to focus and prioritise on what is best for what I wish to achieve out of my venture in to business.

Ian draws out of you your business aspirations then proceeds to help you set about achieving your goals in a timely, structured and logical planning process. He offers carefully constructed practical tools useful for current planning and future revision. All this with a professional, friendly and genuinely concerned approach.

Ian is genuine.

In the current climate there are few people I respect professionally – Ian is one of those few. He is a true master in his field. So, as to whether or not you are in ANY doubt whatsoever, my recommendation would be – just go for it and book your first session! Only after this will you realize that you have made the right decision and you WILL book more. Thank you for my time with you Ian.

Helen M Jones  
Managing Director

**DIRECTOR: HELEN M JONES (Ms)**

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