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Before becoming involved with my business coach Ian Dickson, I would have said it was not the thing for me, it sounded far too Americanised for my liking - I was very mistaken.

In the time I have been working with Ian, I have gained new focus on my business. I also have someone to whom I am now accountable, which has helped in setting realistic targets and meeting our goals on time. I have learned valuable lessons about my business, the staff and myself.

When working with Ian you will hear the term "dashboard", this has been a most valuable and eye opening tool for me. This along with many other practices has helped push the business forward. Now, at a time when our competitors are struggling, we are moving forward.

Regards

Shaun Ryan

Managing Director
SMR Enterprises Ltd

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